

# **Graphics in the 2013 Water Plan Update**

# Importance of Graphics

- Graphics in the Water Plan used to display complicated concepts.
- Graphics can summarize a lot of data.
- Graphics can emphasize a message.
- Re-used by advocates, legislators, newspapers.

# Graphics Workshops in 2012

## Date:

- February 2<sup>th</sup>
- April 12<sup>th</sup> (morning)
- April 12<sup>th</sup> (afternoon)
- May 10<sup>th</sup>
- August 9<sup>th</sup>
- October 11<sup>th</sup>
- December 13<sup>th</sup>

## Potential Topics

- Inventory, critique, ideas
- Groundwater, env water
- Regional Reports
- RMS, Finance
- Highlights
- Highlights
- Review, refine

# **As you look at graphics in the Highlights and 2009 Update:**

- How did you respond to these graphics?
- Did we miss any big concepts that should have been visually displayed?
- Should we have more or fewer photographs?

# Water Plan Update 2013

- Table of Contents
- Highlights
- Volume 1
- Regional Reports
- RMS

# Volume 1 Chapters (1-4)

- Introduction
- Imperative to Act
- State and Federal Companion Plans
- California Water Today

# Volume 1 Chapters (5-8)

- Managing an Uncertain Future
- Integrated Data and Analysis
- Implementation Plan
- Finance Plan

# Questions

- What are the key graphics for these chapters?
- Which ones should we bring forward from 2009? Is continuity important?
- Which other important concepts should be displayed visually?

# Next Steps

- Attend Graphics Workshops throughout 2012.
- Contact: Megan Fidell  
[mfidell@water.ca.gov](mailto:mfidell@water.ca.gov)
- Comment on graphics in Public Review Drafts.

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